

## SECTION 8: ABOUT RESIDENTS

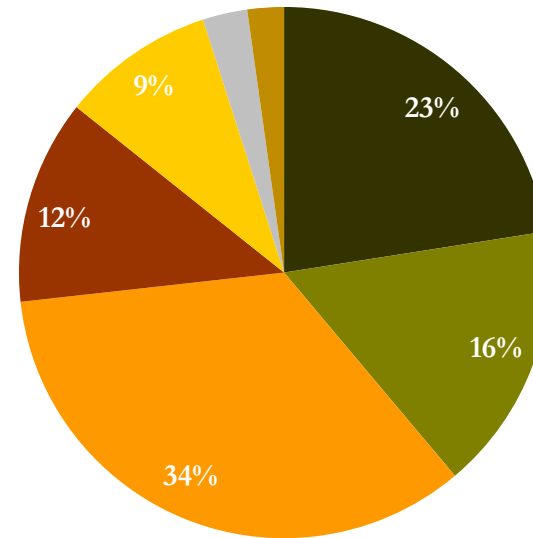
This section examines the demographic characteristics of Commerce City residents and respondents to the survey. It also shows the impacts of the weighting of respondents based on age and gender.

**A LARGE PROPORTION OF RESIDENTS WERE PROUD TO LIVE IN COMMERCE CITY**

About 39 percent of residents were very proud or somewhat proud to say that they lived in Commerce City. This proportion was higher significantly (by 18 percentage points) than the proportion of residents who indicated being somewhat embarrassed or very embarrassed (21 percent). Meanwhile, the highest proportion (34 percent) reported being not embarrassed, but also not proud.

**Exhibit 36-1  
Thoughts about Living in Commerce City**

*(Q36. Which one of the following statements best describes your thoughts about living in Commerce City?)*



- I'm very proud to say that I live in Commerce City
- I'm somewhat proud to say that I live in Commerce City
- I'm not embarrassed, but I'm not proud
- I'm somewhat embarrassed to say that I live in Commerce City
- I'm very embarrassed to say that I live in Commerce City
- Don't know
- Blank/Invalid Response

**PRIDE ABOUT LIVING IN  
COMMERCE CITY INCREASED  
COMPARED TO 2005 SURVEY**

Compared to findings from the 2005 survey, the proportion of residents who reported being very proud living in Commerce City increased by a statistically significant ten percentage points, and residents who were somewhat proud living in the City statistically significantly increased by three percentage points.

**Exhibit 36-2  
Thoughts about Living in Commerce City  
2005 vs. 2008**

*(Q36. Which one of the following statements best describes your thoughts about living in Commerce City?)*

	2005	2008	Difference (% Points)	Statistically Significant?*
Very Proud	12.3%	22.5%	10.2%	Yes
Somewhat Proud	13.1%	16.3%	3.2%	Yes
Not Embarrassed or Proud	32.5%	34.4%	1.9%	No
Somewhat Embarrassed	22.6%	12.5%	-10.2%	Yes
Very Embarrassed	12.6%	9.4%	-3.2%	Yes
Don't Know	4.6%	2.7%	-1.9%	No
No/Invalid Response	2.2%	2.2%	0.1%	No

\* At 95% confidence level

**PRIDE ABOUT LIVING IN COMMERCE CITY WAS MUCH HIGHER AMONG SOUTHERN RESIDENTS, LONG-TERM RESIDENTS, AND RENTERS**

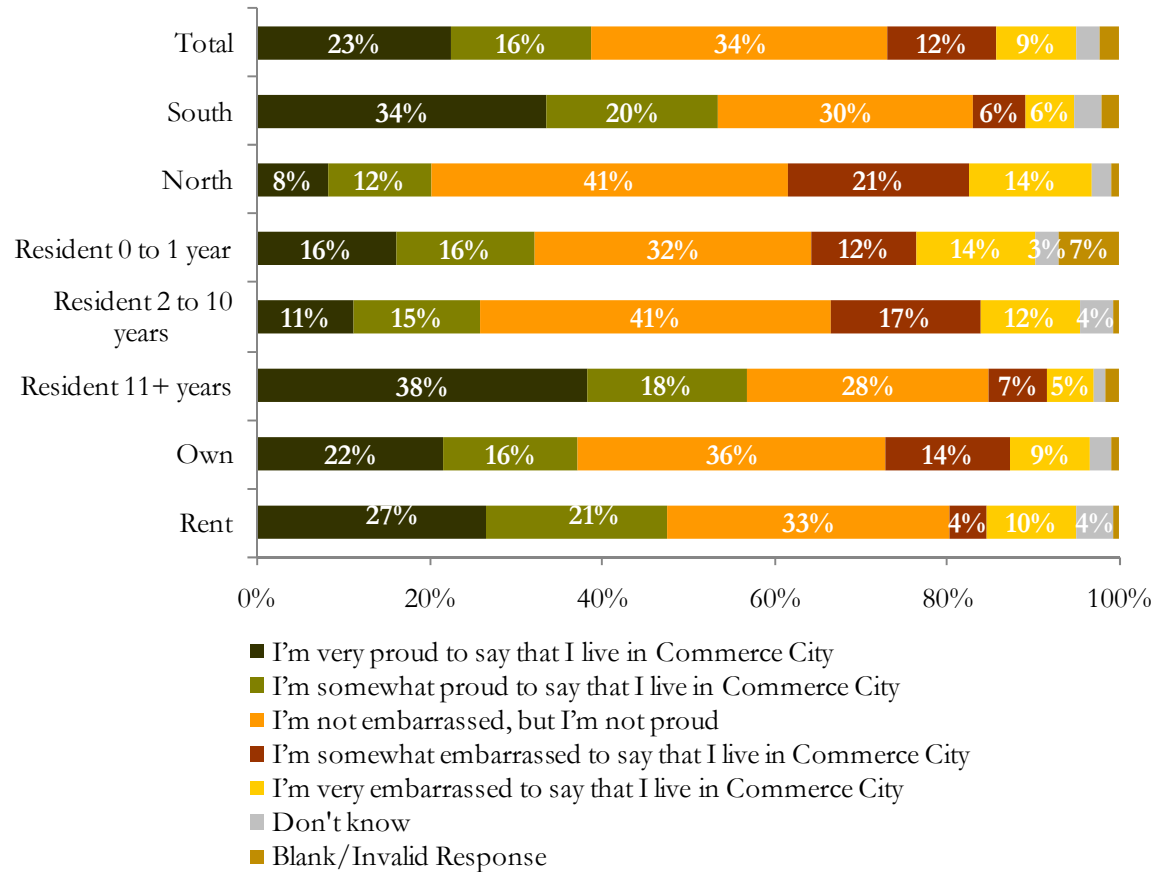
Residents from south of Commerce City were 34 percentage points more likely than northern residents to report being very proud or somewhat proud to live in Commerce City.

Residents of 11 years or longer were most likely to be proud when compared with new residents (by 24 percentage points) and to residents of two to ten years (by 30 percentage points).

Interestingly, renters were more likely (by ten percentage points) to be proud of living in Commerce City than home owners.

**Exhibit 36-3  
Thoughts about Living in Commerce City  
Residence**

*(Q36. Which one of the following statements best describes your thoughts about living in Commerce City?)*

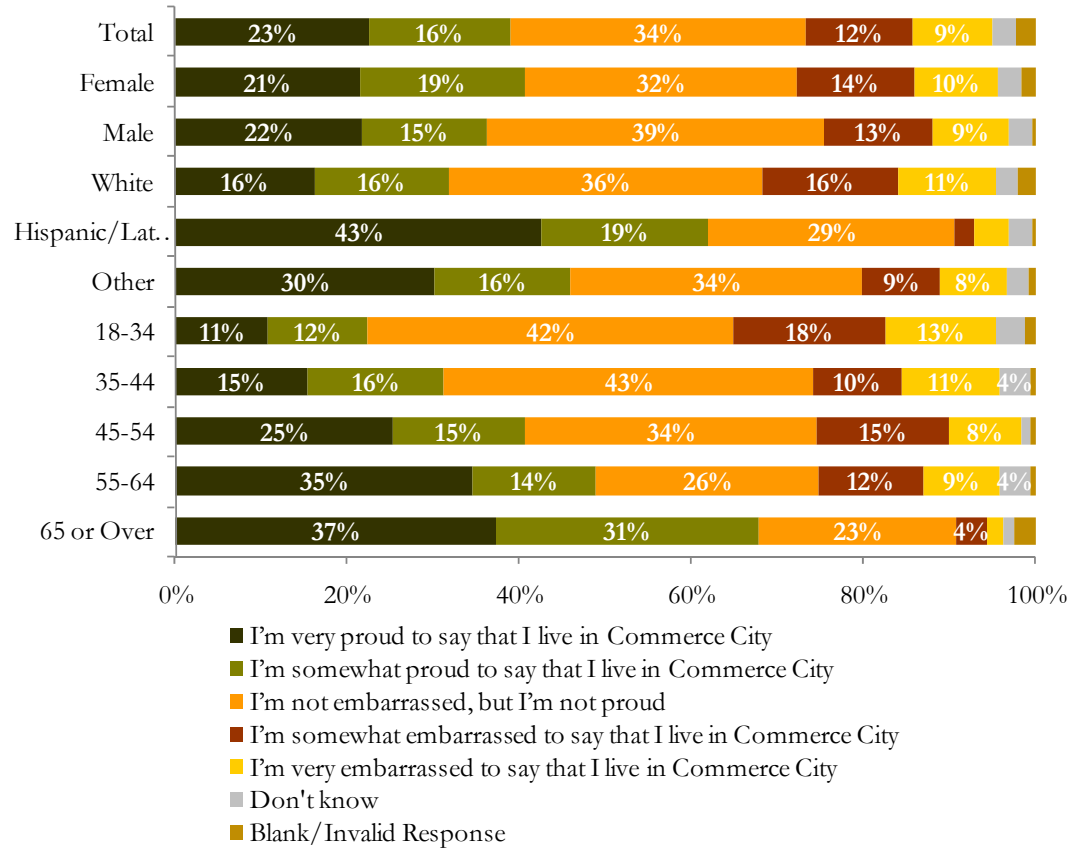


**PRIDE ABOUT LIVING IN  
COMMERCE CITY INCREASED  
WITH AGE**

Older residents were considerably more likely to be proud to live in Commerce City than younger adults. Twenty-three percent of residents age 18 to 34 indicated being proud compared to 68 percent of residents ages 65 or older.

**Exhibit 36-4  
Thoughts About Living in Commerce City  
Demographics**

*(Q36. Which one of the following statements best describes your thoughts about living in Commerce City?)*

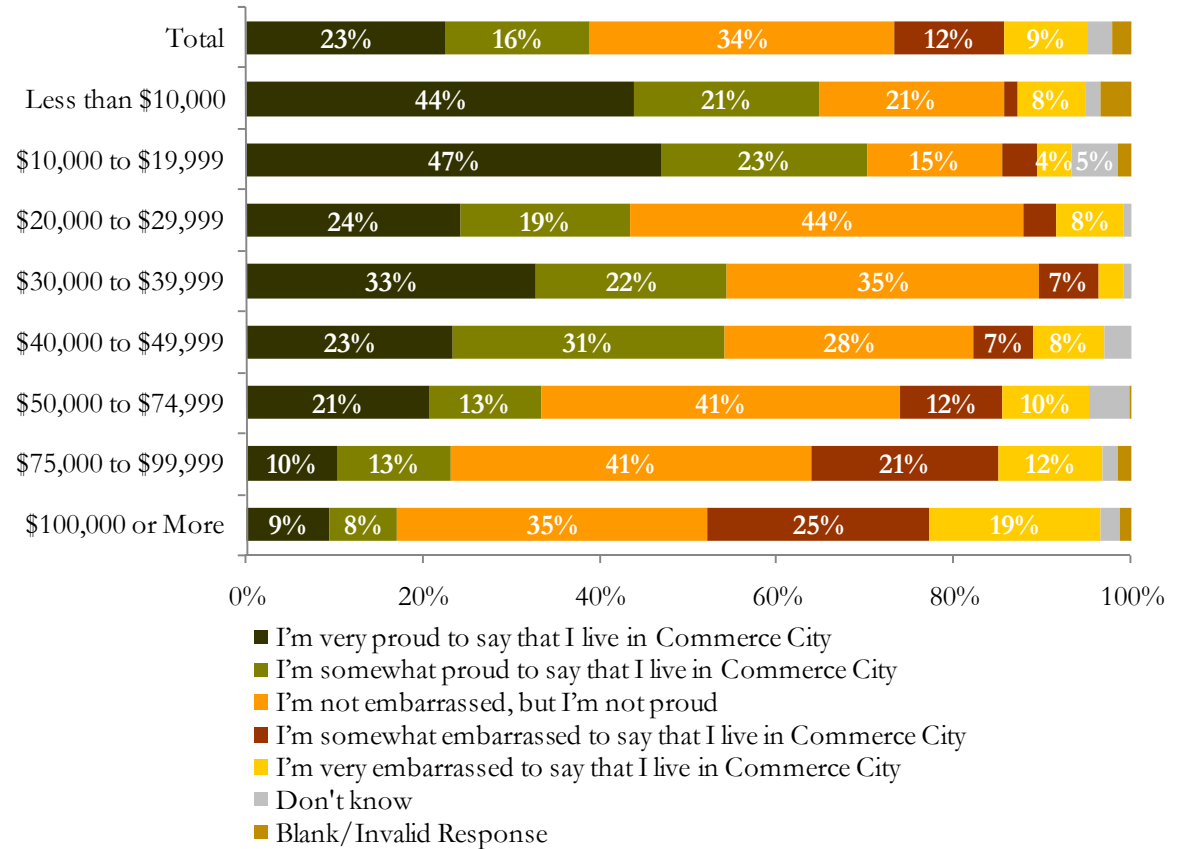


**PRIDE ABOUT LIVING IN  
COMMERCE CITY DECREASES  
AS HOUSEHOLD INCOME  
INCREASED**

Lower household income brackets were more proud to live in Commerce City. More than two-thirds of residents (65 percent) in households that earned \$10,000 to \$19,999 annually indicated being very proud or somewhat proud to say that they lived in Commerce City compared with only 17 percent of those that who earned \$100,000 or more.

**Exhibit 36-5  
Thoughts About Living in Commerce City  
Household Income**

*(Q36. Which one of the following statements best describes your thoughts about living in Commerce City?)*

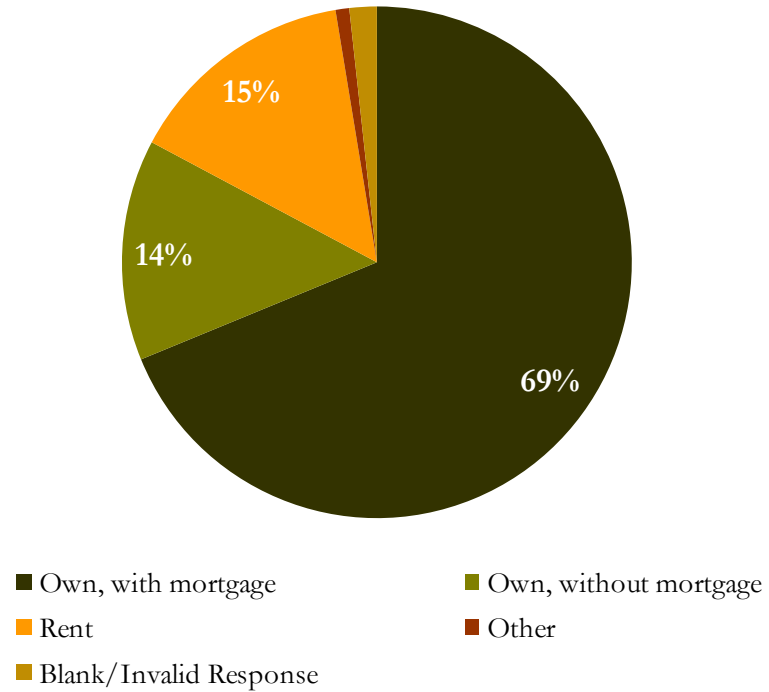


**MOST RESPONDENTS OWNED  
THEIR HOME WITH A  
MORTGAGE**

More than two-thirds of respondents (69 percent) owned their home with a mortgage, 14 percent owned their home without a mortgage, while 15 percent rented their residence.

**Exhibit 37  
Home Ownership**

*(Q37. Do you own your home, rent your home, or do you have some other arrangement?)*



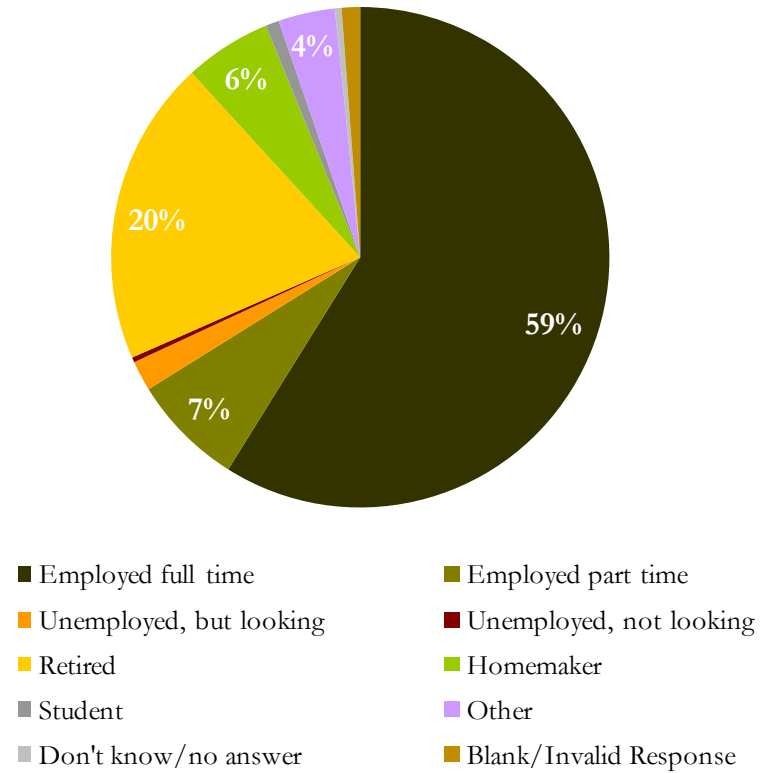
**A MAJORITY OF  
RESPONDENTS WERE  
EMPLOYED**

Almost 60 percent of respondents reported being employed full time, and seven percent being employed part time.

Only two percent are unemployed, 20 percent are retired, and six percent were homemakers.

**Exhibit 38  
Employment Status**

*(Q38. What is your employment status?)*

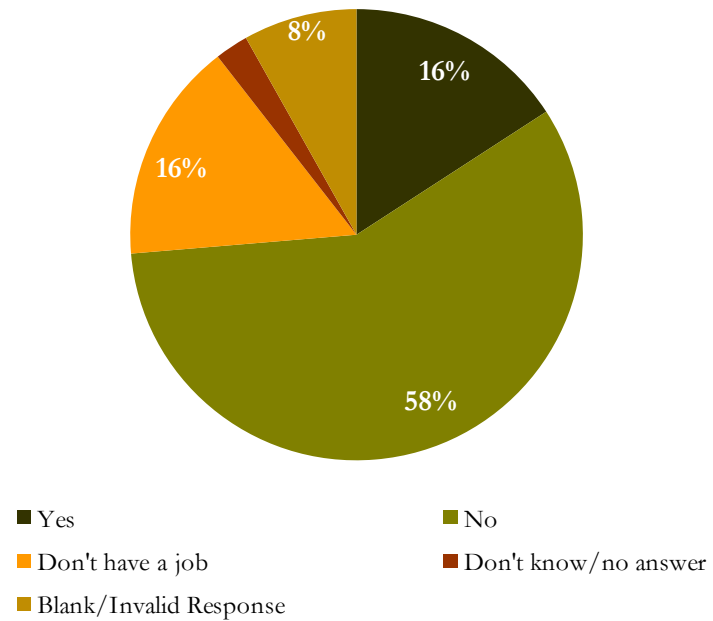


**MOST RESPONDENTS DID NOT WORK IN COMMERCE CITY**

While 16 percent of respondents confirmed that their primary place of work was in Commerce City, 58 percent said that it was not.

**Exhibit 39  
Primary Place of Work**

*(Q39. Is your primary place of work in Commerce City?)*

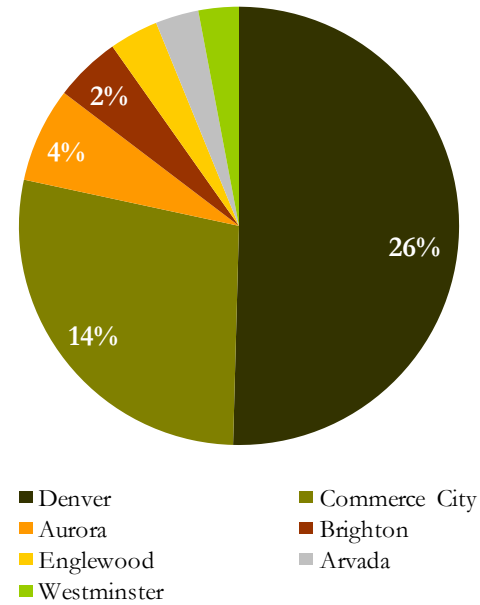


**RESPONDENTS WORK MOSTLY  
IN DENVER**

Of respondents who work for pay, 26 percent work in Denver. An additional 14 percent work in Commerce City.

**Exhibit 40-1  
Primary Place of Work**

*(Q40. If you work for pay, what is the zip code of your primary place of work?)*



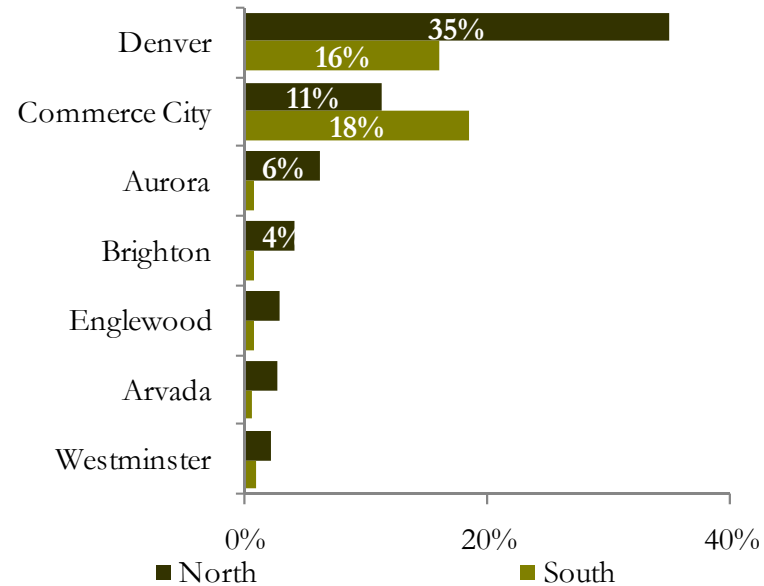
**NORTHERN RESIDENTS  
WORK MOSTLY IN DENVER,  
WHILE SOUTHERN  
RESIDENTS WERE MORE  
LIKELY TO WORK IN  
COMMERCE CITY**

Nearly two-fifths (35 percent) of northern residents work in Denver. This is more than twice as many southern residents (16 percent).

The highest proportion of southern residents work in Commerce City (18 percent).

**Exhibit 40-2  
Primary Place of Work  
North vs. South**

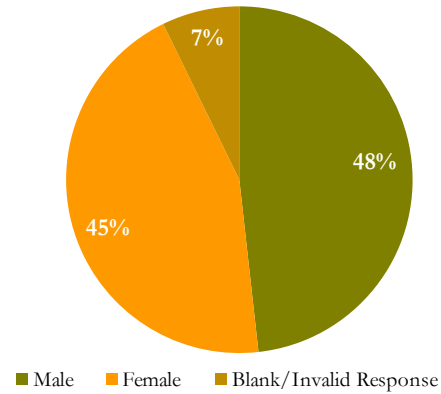
*(Q40. If you work for pay, what is the zip code of your primary place of work?)*



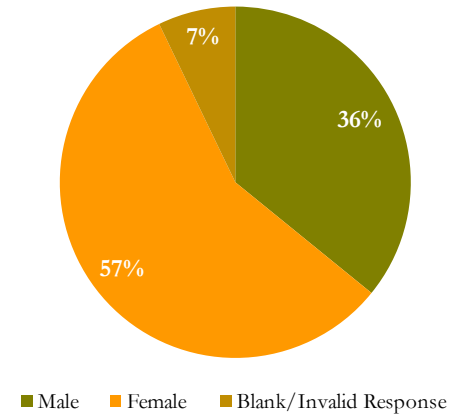
**RESPONDENTS WERE  
DOMINATED BY FEMALES**

A majority of respondents to the 2008 Commerce City community survey were females (57 percent vs. 36 percent). Weighting using the 2005 Commerce City Census balanced the responses toward the actual citywide figures. After weighting, women's responses counted for 45 percent of the overall results.

**Exhibit 41-1  
Gender – With Weights**



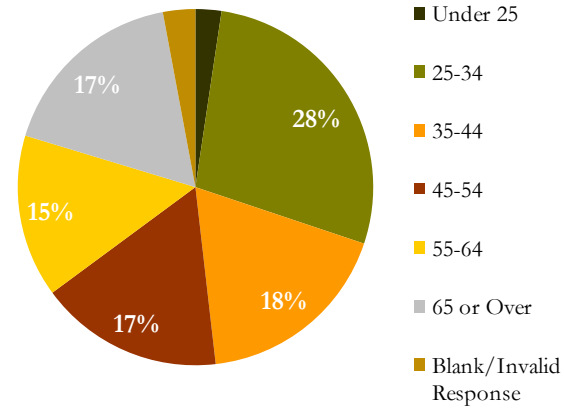
**Exhibit 41-2  
Gender - Without Weights**



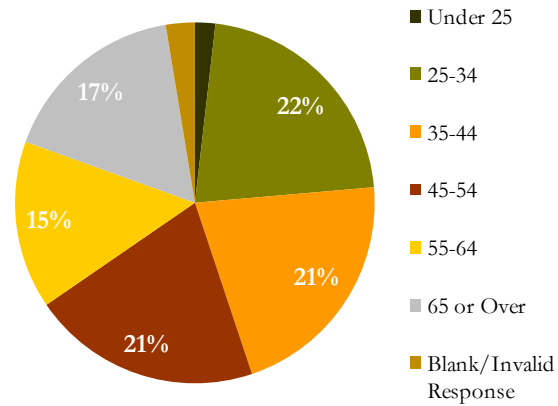
**OLDER RESIDENTS WERE MORE LIKELY TO RESPOND**

Weights were also determined using age, as older residents were disproportionately more likely to respond to the survey than were younger residents, in comparison to their proportion of the city's population.

**Exhibit 42-1  
Age – With Weights**



**Exhibit 42-2  
Age - Without Weights**

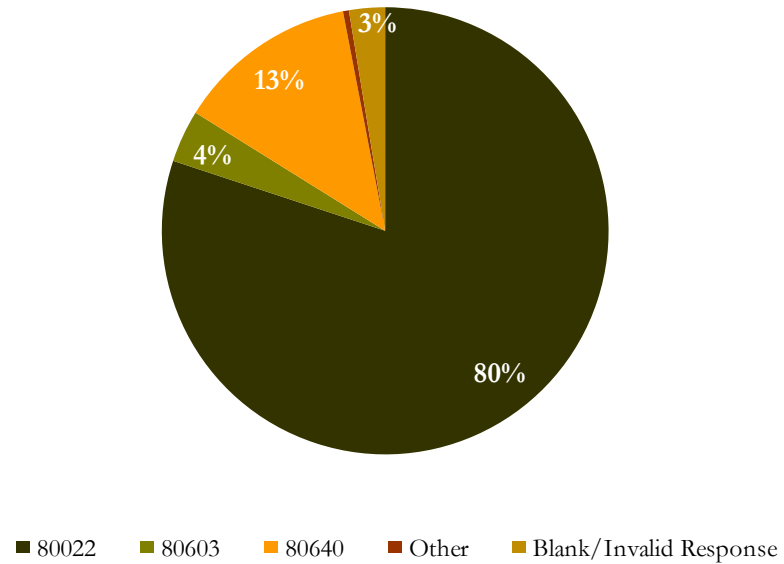


**RESPONDENTS MOSTLY  
LIVED IN 80022**

Eighty percent of respondents reside in 80022, which comprises the bulk of southern Commerce City. The next largest Zip Code of residence was 80640.

**Exhibit 43  
Residential Zip Codes**

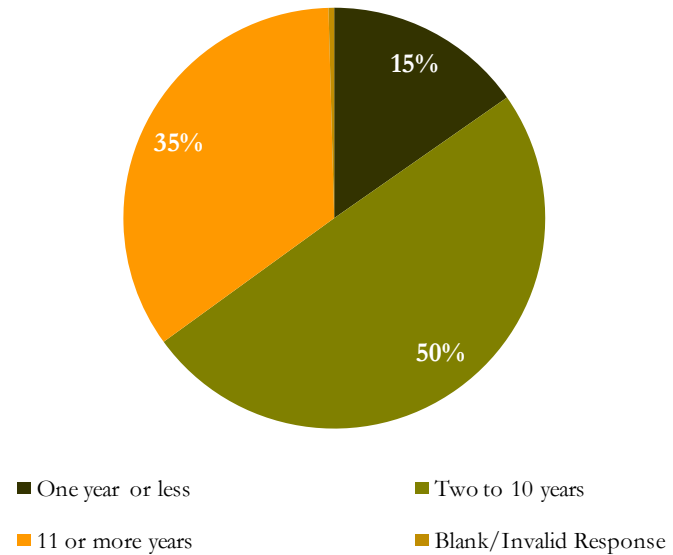
*(Q43. What is your residential zip code?)*



**A LARGE MAJORITY OF  
RESPONDENTS HAVE LIVED  
IN COMMERCE CITY FOR AT  
LEAST TWO YEARS**

When asked to state how long they have lived in Commerce City, 15 percent of respondents reported having lived in Commerce City for one year or less, 50 percent for two to ten years, and 35 percent have lived in the City for at least eleven years.

**Exhibit 44**  
**Number of Years Living in Commerce City**  
*(Q44. How many years have you lived in Commerce City?)*

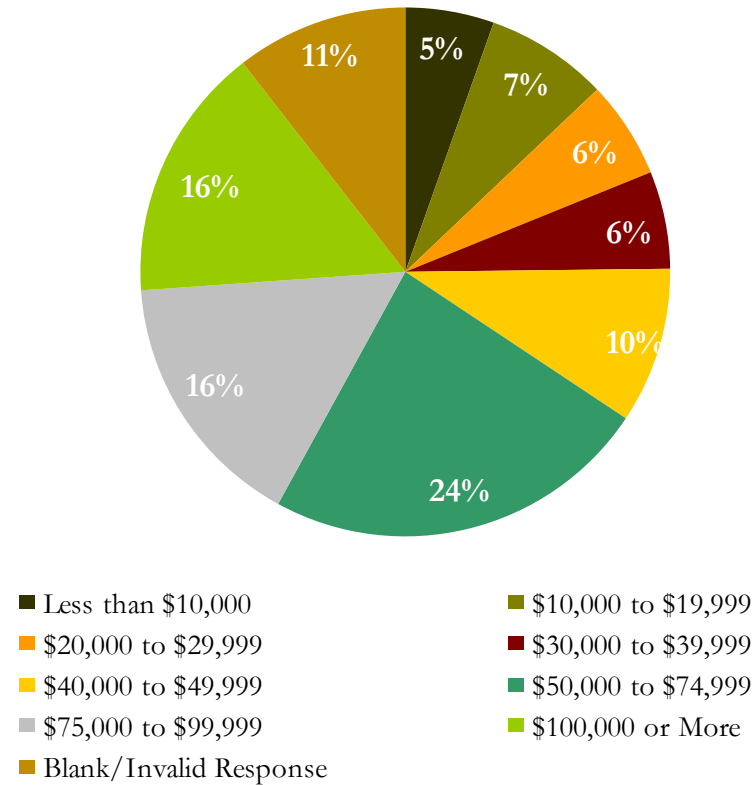


**PROPORTION OF RESPONDENTS BASED ON HOUSEHOLD INCOME WERE RELATIVELY SIMILAR**

Examination by respondents' household income indicated that about 34 percent of respondents live in households that earn less than \$50,000, 24 percent of respondents come from households with \$50,000 to \$74,999, and 32 percent earned \$75,000 or more.

**Exhibit 45 Household Income**

*(Q45. Which category includes your household's income? Please include all sources of income in your answer.)*

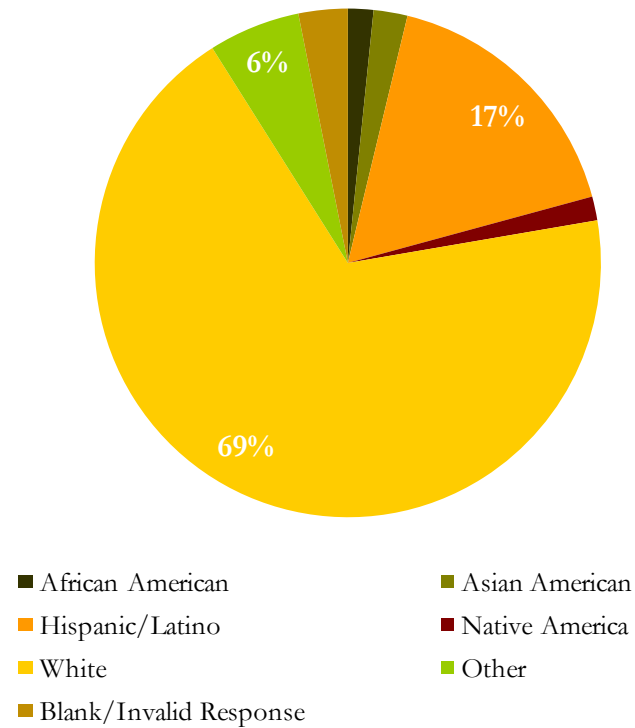


**WHITE AND HISPANIC OR  
LATINO WERE THE RACIAL  
BACKGROUNDS INDICATED  
BY MOST RESIDENTS**

About 69 percent of residents reported being White and 17 percent indicated that they were Hispanic or Latino.

**Exhibit 46  
Race or Ethnic Group**

*(Q46. Which racial or ethnic group best describes you?)*

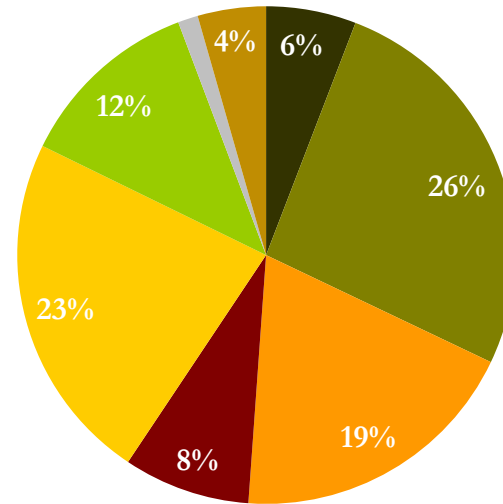


**A LARGE MAJORITY OF  
RESPONDENTS WERE HIGH  
SCHOOL GRADUATES OR  
HIGHER**

Overall, 88 percent of residents were high school graduates, while six percent did not finish high school. About 35 percent held a college degree or higher, while eight percent had an associate's degree.

**Exhibit 47  
Highest Education Completed**

*(Q47. What was the last grade of school you had the opportunity to complete?)*



- Some high school or less
- High school graduate
- Trade/vocational
- Associate's
- College graduate
- Post graduate
- Refused/don't know
- Blank/Invalid Response

**RESIDENTS WERE MOSTLY INTERESTED IN ADDRESSING RECREATION/PARKS ISSUES AND COMMUNITY ISSUES**

Of those who indicated their interest in serving on a city board or committee, the highest proportion (21 percent) said they were interested in addressing recreation/parks. Twenty percent were interested in community issues, and 12 percent were interested in addressing business or retail development.

*\*Note: 114 respondents indicated they were interested in serving on a city board or committee to address specific issues in the city.*

**Exhibit 48  
Interest in Public Service**

*(Q48. Are you interested in serving on a city board or committee to address specific issues in the city?)*

